



The Focal Point

Official Newsletter of the
Linn Area Photo Club

January 2010

Vol. 7, No. 1

<http://www.linnareaphotoclub.org>

A Word from the President

It is the start of another year of photographic skills development at the Linn Area Photo Club. There are plans to have many different topics this year to build on 2009's learning opportunities.

We will have more Photoshop training, presentations on "Shooting Marcos" and "Taking and Making Panoramas", several offsite photo shoots, the Canon Explorers of Light Seminar and Workshops, a photo feedback session, equipment updates and of course our monthly and annual photo contests.

There are opportunities galore in 2010 for all our Club members and anyone who wants to improve their photographic skills. As always, one of our goals is to grow the Club. If you know anyone who is into photography, invite them to a meeting! Help us promote the benefits of the Club. Last year we had about a 120 people attend the Canon Seminar... this year our objective is 150... from which we hope to obtain several new members.

I look forward to seeing all of you at the January meeting. As a reminder, the monthly photo contest is Black & White. Get those photos ready!

Rick Young
President – LAPC



© Rick Young

Linn Area Photo Club is sponsored by:





Original Zinnia...
© Rick Young

January Meeting & Event Schedule

Regular Meeting – January 10, 2010
Monthly Photo Contest Theme: Black & White

Join us on **January 10th** when I demonstrate the Selection Tools within Photoshop Elements. I will demonstrate how to select items or areas within your image using one of the following tools:

- Rectangular Marquee Tool
- Elliptical Marquee Tool
- Lasso Tool
- Magnetic Lasso Tool
- Polygonal Lasso Tool
- Magic Wand
- Quick Selection Tool

Once selected, I will use some of those tools we learned last year (Levels, Hue & Saturation, Brightness & Contrast) in addition to some filters to enhance your photos.



Zinnia w/B&W background
© Rick Young



Zinnia w/silver background
© Rick Young



Zinnia w/blurred background
© Rick Young

Upcoming Events

**Canon Explorer's of Light
Seminar & Photo Workshops**
Saturday, May 1, 2010 – Seminar
Sunday, May 2, 2010 – Photo Workshops

Linn Area Photo Club is proud to announce that Lewis Kemper is our speaker for the Second Annual LAPC Canon Explorer of Light Seminar on May 1st, 2010. Lewis will also be leading two field workshops on May 2nd. Mark your calendars. Additional details will be available in this newsletter starting in 2010. If you have any questions, please contact Bob Lancaster, vice-president@linnareaphotoclub.org

Lewis Kemper Bio:

Lewis Kemper has been photographing the natural beauty of North America, and its park lands for over 29 years specializing in nature and outdoor photography. During his extensive travels, he has been to 47 states from Alaska to Florida. His work has been exhibited and published in magazines, books, and calendars worldwide.

Before moving west, he received a BA in Fine Art Photography from the George Washington University in 1976. The grandeur of the west beckoned and Lewis moved to Yosemite National Park, where he lived for 11 years. From 1978 until 1980, he worked at The Ansel Adams Gallery. Working at the gallery gave him the opportunity to meet, observe and learn from some of the greatest photographers of our time. "The experience of working at The Ansel Adams Gallery was very influential in my development as a photographer", he states.

Lewis photographs in color using 35mm and 4 x 5 cameras. He has been named to Canon USA's elite group of photographers, The Explorers of Light. Canon USA has selected 62 photographers to represent Canon and its photographic products.



Lewis Kemper

Linn Area Photo Club is sponsored by:



Kemper is also working with digital imaging on his Apple computer to create new work. Getty Images, Stock Imagery, DRK Photo, AFLO Japan and Superstock represent his work. Lewis' images have been sold for editorial and commercial uses in over 16

Upcoming Events *(continued)*

Lewis Kemper Bio *(Continued)*:

different countries ranging from national ads to book covers. His Fine Art photographs are in many private collections as well as in the permanent collection of the Baltimore Museum of Art and Kaiser Permanente. Lewis has been shown nationally in galleries and museums. Some of these include: The Cornell Museum, The Frederick S. Wight Gallery, The Baltimore Museum of Art, The Princeton Gallery of Fine Art, The Popular Photography Gallery, The Ansel Adams Gallery, Photographer's Gallery and the Yosemite Valley Visitor Center. He prints his own archival pigment giclées using the finest materials available.

Lewis teaches photography for many organizations including Palm Beach Photographic Centre, Santa Fe Workshops, Lepp Institute and BetterPhoto.com. He sells his Photoshop Training DVDs so that you can learn Photoshop at your own pace. He is the author of The Yosemite Photographer's Handbook, and The Yellowstone Photographer's Handbook. Lewis was the photographer for, Ancient Ancestors of the Southwest, published by Graphic Arts Center Publishing Company. His work has been published in numerous books including publications by The Sierra Club, The National Geographic Society, Little and Brown, APA Insight Guides, Sequoia Communications, Prentice Hall, Hyperion Books, Companion Press, Cachuma Press. His pictures have appeared in calendars published by Audubon, The Sierra Club, The Mono Lake Coalition, Self Realization Foundation, Day Dream

Linn Area Photo Club is sponsored by:



Calendars, Avalanche Publishing, Browntrout, The Nature Conservancy, Tide-Mark Press and others. His work has appeared in magazines that include: Backpacker, Women's Sports and Fitness, The Walking Magazine, Sierra, Motorland, Terre Sauvage, Environmental Protection Magazine, National Wildlife, National Geographic Traveler, American Photographer, View Camera, PC Photo, Camera Arts, Shutterbug, and Outdoor Photographer. Currently Lewis is a contributing editor to Outdoor Photographer and PC Photo magazines.

Reminder: A call for photos for the newsletter

From time to time I have a need to fill some blank space and I would like to showcase some random photos from our members when the opportunity presents itself. I have no problem showing off some of my own when necessary, but I would like to share the exposure with everybody, and I'm running out of previously submitted photos. I cannot guarantee when, or even if, they would be used, but my plan is to have them on hand and try to get at least 1-2 in each newsletter. If interested, please send photos in JPEG format to newsletter@linnareaphotoclub.org

How To: Black & White Photo Conversion

Using Photoshop (Elements or CS3) there are many ways to convert a color photo into a Black & White masterpiece. Andrew Gibson (professional writer and photographer) in an article called **7 Black and White Photoshop Conversion Techniques** identifies all the different tools within Photoshop to make this conversion. He outlines the Pro & Cons of each and also identifies if the technique is “destructive” to the photo (i.e. can’t be undone). Some are very easy and some are much more challenging because they require more “user” decision making. Here is an outline of the methods...

Covert to Grayscale:

- Works with both CS3 & Elements
- Destructive
- Quick & Easy
- No control of conversion

Hue & Saturation Tool:

- Works with both CS3 & Elements
- Non-Destructive
- Quick & Easy
- No control of conversion

Lab Color Method:

- Works with only CS3
- Destructive
- Quick & Easy
- Better than the two methods above
- No control

Gradient Map:

- Works with both CS3 & Elements
- Non-Destructive
- Quick & Easy
- No control

Covert to B&W Tool:

- Works with only Elements
- Destructive



© Ann Jorgensen

How To: Black & White Photo Conversion *(continued)*

Covert to B&W Tool: *(continued)*

- Somewhat easy with some additional control of the conversion
- Better than the two other Elements B&W methods above
- Is destructive

Twin Hue & Saturation:

- Works with both CS3 & Elements
- Non-Destructive
- A little more challenging to perform
- Fine degree of control in the conversion process
- Second best process for CS3 users and best for Elements users

The full article can be found at:

<http://photo.tutsplus.com/tutorials/post-processing/7-black-and-white-photoshop-conversion-techniques/>

Black & White Adjustment Layer :

- Works with only CS3
- Non-Destructive
- Fine degree of control in the conversion process
- Best process for CS3 users

Tentative 2010 Meeting & Event Schedule

Sunday, January 10 – Contest Theme: Black & White
Sunday, February 21 – Contest Theme: The Holidays
Sunday, March 14 – Contest Theme: “The Little Red Ball”
Sunday, April 11 – Contest Theme: Planes/Trains/Autos/Bikes – Photo Shoot
Saturday/Sunday, May 1-2 – Canon Explorer’s of Light Seminar & Workshops
Sunday, May 16 – Contest Theme: Architecture
Sunday, June 13 – Contest Theme: Iowa Family Farm
Sunday, July 11 – Contest Theme: Macro
Sunday, August 8 – Contest Theme: People/Portraits – Club Picnic
Sunday, September 12 – Photo Shoot
Sunday, September ?? – Contest Theme: Insects/Birds
Sunday, October 10 – Contest Theme: Fall Colors – Photo Shoot
Sunday, November 14 – Annual LAPC Photo Contest
Sunday, December 13 – Holiday Photo Shoot

All information subject to change.

Linn Area Photo Club Sponsors – 2009

A big thank you goes out to all the following businesses and friends of LAPC listed below, as they helped sponsor LAPC in 2009. This is a partial listing of their contribution/sponsorship to our camera club. Please remember to thank them, and let them know you appreciate their sponsorship.

Photo Pro:

- Provided discounts on various photographic items for LAPC members.
- Provided the 2009 Monthly Photo Contest Awards.
- Was a presenter at a monthly meeting.
- Provided all the treats for our 2009 Canon Explorer of Light seminar.

Porter's:

- Provided discounts on various photographic items for current LAPC members.
- Provided the awards for the 2009 Annual Photo Contest for LAPC.
- Provided the judge for the 2009 Annual Photo Contest.

Cedar Rapids Gazette:

- Media sponsor of the 2009 Canon Explorer of Light seminar.

Kyle's Framing & Gallery:

- Provided discounts to current LAPC members.



© Allison Kamerling

Linn County Conservation:

- Provided LAPC with the meeting space at Wickiup Hill Education Center.
- Provided the AV equipment for the 2009 Canon Explorer of Light seminar.

CyberInnovation.com:

- Member Bob Randklev volunteers his time to design and keep up LAPC website www.linnareaphotoclub.org.

Robert Campagna:

- Professional Photographer volunteers to lead LAPC members in a field photography workshop each year.

Thank you!
Linn Area Photo Club



Linn Area Photo Club Sponsors – 2010

The following businesses and friends of LAPC have agreed to support/sponsor the Linn Area Photo Club for 2010. This is a partial listing of their contributions to and sponsorship of our camera club. Please remember to thank them by patronize their businesses, and let them know you appreciate their continued sponsorship of LAPC.

Photo Pro:

- Will be presenting at one or more of our monthly meetings.
- Provides discounts on various photographic items for current LAPC members
- Will help sponsor the 2010 Canon's Explorer of Light Seminar in May
- Will be sponsoring/providing the Monthly Photo Contest Awards.

Porter's:

- Will be presenting at one or more of our monthly meetings
- Provides discounts on various photographic items for current LAPC members.
- Will help sponsor the 2010 Canon's Explorer of Light Seminar in May.
- Will be the sponsor of the 2010 Annual Photo Contest awards.

Kyle's Framing & Gallery:

- Provides discounts to current LAPC members.

Art Cellar:

- Provides discounts to current LAPC members on ready-made metal and sectional metal frames.

The Modern Gallery and Framing Company:

- Will sell full sheets of in stock mat board at wholesale prices
- When ordering a complete framing job, will give current LAPC members a free glass upgrade to a premium glass.

Linn County Conservation:

- Provides LAPC with the meeting space at Wickiup Hill Education Center.
- Provides the AV equipment for our meetings and special events.

CyberInnovation.com:

- Member Bob Randklev volunteers his time to design and keep up LAPC website www.linnareaphotoclub.org .

Robert Campagna:

- Professional Photographer volunteers to lead LAPC members in a field photography workshop each year.

Thank you!
Linn Area Photo Club

Contest Rules

Monthly Contest Rules

1. Competitors must be members of the Linn Area Photo Club and must have paid their dues.
2. Entries must be in print form. There will be one (1) category, which will be published in advance. Entries may be either color or black-and-white.
3. Three (3) winning entries will be selected. Only the 1st Place winner will receive a prize.
4. Each entry must be the original work of the competitor and must have been taken within the previous two (2) years, and cannot have been a prior contest winner.
5. Each competitor may submit up to two (2) photos in each monthly contest.
6. Minimum print size is 5x7 inches. Maximum print size is 11x14 inches.
7. All prints must be no larger than 11x14 inches. Prints may be mounted and matted, but it is not a requirement. Maximum 11x14 inch size includes matting, if applicable. Prints must **not** be framed.
8. All prints must have competitor's name and image title clearly printed on the back of the mount in the bottom right corner with a prominent arrow indicating the "up" orientation.
9. Members must be present to enter.
10. Nude photos are not eligible.

Please note that annual contest rules are under revision and updated rules will be published in future newsletters when they become finalized.

LAPC Member Websites

Don't forget to visit our member websites. These are great places to view more great work from some of our members. The wide variety and creativity is astonishing. (Hint: We could use a few more to add to the list, also.)

Paul Adams - <http://www.adams-foto.com>

Ken Boardrow - <http://www.kensphotovision.com>

Gary Hamer - <http://www.naturescapes.net/portfolios/portfolio.php?cat=10239>

Robert Allen Hill - <http://www.rallenhillphotography.com/rallenhill/Welcome.html>

Bob Lancaster - <http://www.wildflowersphotography.com>

Bob Randklev - <http://www.bobfoto.com>



<http://www.linnareaphotoclub.org>

The Focal Point

January 2010

About the Linn Area Photo Club

The Linn Area Photo Club was established in November 2003 in order to bring together individuals in the greater Linn County, Iowa, area who are interested in acquiring and developing an appreciation of the art and techniques of photography. Dues are \$20 for renewals and \$25 for new memberships. Monthly meetings are normally held at 1:30pm the second Sunday of the month at Wickiup Hill Outdoor Learning Center in Toddville. (See Calendar of Events for details) Club membership is open to photographers of all skill levels. Members participate in a variety of educational programs, field trips and photo shoots. There is an informal monthly theme contest and an annual club contest that drew over 90 entries in its first year. Members range from beginners to professionals and use both digital and traditional photographic technology. LAPC is a great place to meet and learn from other photo enthusiasts.

Contact Information

Linn Area Photo Club
PO Box 676, Marion, IA 52302

Website: www.linnareaphotoclub.org - E-mail: membership@linnareaphotoclub.org

2010 LAPC Elected Officers

Office	Name	Telephone	E-Mail
President	Rick Young	(319) 360-0060	president@linnareaphotoclub.org
Vice-President	Bob Lancaster	(319) 550-1232	vice-president@linnareaphotoclub.org
Secretary	Cherie Flint	(319) 981-9965	secretary@linnareaphotoclub.org
Treasurer	David Byrnes	(319) 363-4780	treasurer@linnareaphotoclub.org

2009 LAPC Appointed Officers and Committees

Office	Name	Telephone	E-Mail
Activities	David Byrnes	(319) 363-4780	activities@linnareaphotoclub.org
	Pam Franklin	(319) 854-6944	
Membership	David Byrnes	(319) 363-4780	membership@linnareaphotoclub.org
	Kris Hoeger	(319) 373-7866	
Newsletter	Ken Boardrow	(319) 447-4247	newsletter@linnareaphotoclub.org
Public Relations	Ken Boardrow	(319) 447-4247	public-relations@linnareaphotoclub.org
PSA/N4C Rep.	Bob Lancaster	(319) 550-1232	psa@linnareaphotoclub.org
Webmaster	Bob Randklev		webmaster@linnareaphotoclub.org
Programs & Photo Competitions	Rick Young		
	Ann Jorgensen		
	Ken Boardrow		

Exhibits & Outside Photo Competitions
Bob Lancaster
Karla McMurrin

Deadline for submissions to **The Focal Point** is the 25th of each month for the next month's newsletter. **The Focal Point** will be published on approximately the 1st day of each month.

© 2010, Linn Area Photo Club